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| Key Partner   * BINUS Entrepreneurship Center | Key Activities   * Provide a website that is easily accessible * Protect rights and obligation of Binusian Entrepreneur and Binusian Investor * Check Report * Check Task given by Binusian Entrepreneur * Check work done by Binusian Investor * Arrange rewards | Value Propositions   * Provide a platform for Binusian Entrepreneur (idea owner) who do not have the fund and human resources to get assistance from Binusian Investor (people who doing task) to create product. | | Customer Relationship   * Customer service * Report feature | Customer Segments   * Bina Nusantara University students who want to develop their product idea |
| Key Resources   * Motive Application * WEB developer * Administrator | Channels   * Website * Social Media |
| Cost Structure   * Website development and maintenance costs | | | Revenue Streams   * Advertisement * Paid membership | | |